

# EXPERIENCE ISAGENIX

## WHAT DOES YOUR DREAM LIFE LOOK LIKE?



Isagenix can help make your dreams a reality.



### 1. Fast Facts



Estimated 2016 Weight Management and Wellbeing Market in the Netherlands<sup>1</sup>



Estimated 2016 Sports Nutrition Market the Netherlands<sup>2</sup>



The percentage of men aged 20-65 in the Netherlands classified as overweight or obese<sup>3</sup>



The percentage of women aged 20-65 in the Netherlands classified as overweight or obese<sup>3</sup>



Revenue from the Fitness industry<sup>4</sup>

### 2. Solutions to Transform Lives™

What makes Isagenix unique is convenient solution-based systems and a no-compromise approach to product formulation. Combined into different 'packs' and 'systems' specific to your Weight Management or Energy and Performance goals, these great-tasting and nutritious products are there to help you lead a healthy lifestyle so you can get started on your journey to success!

Amanda Mata  
Isagenix Customer since 2013  
North America 2016  
IsaBody Challenge Finalist



ISAGENIX SOLUTION UTILISED

Weight Management



Alvie Shepherd  
Isagenix Customer since 2014  
North America 2016 IsaBody  
Challenge Grand Prize Winner



ISAGENIX SOLUTION UTILISED

Energy & Performance

### 3. Core Products



- IsaLean™ Shake
- Nourish For Life™
- Ionix® Supreme
- e-Shot™

"Isagenix builds its reputation based on a vision of creating a no-compromise company to place Isagenix in a category of its own."

—John W. Anderson, Isagenix Founder

Science

### 4. The Right Company

- Ranked No. 26 on the 2017 Direct Selling News Global 100 list
- Financial stability for over a decade
- €7.2 million\*\* global charitable contributions

About Isagenix

### 5. The Owners

Our vision is to impact world health and free people from physical and financial pain, and in the process create the largest health and wellness company in the world.



Erik Coover

Kathy Coover

Jim Coover

### 6. Learn How to Get Paid for Sharing Isagenix Products With Others



### 7. Tracks to Run On

1. Associate  
YOU

2. Consultant  
YOU SHARE

3. Manager  
YOU SHARE,  
THEY SHARE

*Crystal Manager*  
(reached within 60 days of becoming an Associate)

4. Director  
YOU SHARE,  
THEY SHARE,  
REPEAT (3x)

*Crystal Director*  
(reached within 120 days of becoming an Associate)

5. Executive  
YOU SHARE,  
THEY SHARE,  
REPEAT (5x)

*Crystal Executive*  
(reached within 180 days of becoming an Associate)

### 8. Next Steps

1. Eat It!
2. Love It!
3. Share It!

Today Is the Day to Start Your New Lifestyle.

<sup>1</sup>Euroonitor International, 2016. Weight Management and Wellbeing in the Netherlands.

<sup>2</sup>Euroonitor International, 2016. Sports Nutrition in the Netherlands.

<sup>3</sup>Centraal Bureau voor de Statistiek, 2017

<sup>4</sup>Statista, 2017. Fitness Highlights in the Netherlands.

\*Amounts shown in this document are converted from USD to EUR using a conversion rate of 1.11. Please note that this is not a fixed exchange rate and is for indicative purposes only.